NEWSLETTER #01 CLASSIC OUTBACK TRIAL JANUARY 2009

# Welcome to the Classic Outback Trial

This event is the fulfilment of the initial concept of the 2008 Red Centre to Gold Coast Trial, where the aim was to run an outback trial event that would finish at Australia's round of the World Rally Championship, Rally Australia. The Classic Outback Trial will embody the exciting features of the Red Centre to Gold Coast Trial but will be shorter, cheaper and easier on rally cars and service crews.

# **Details of Directing Team**

The Classic Outback Trial (COT) is being run by the same expert team that staged last year's 12-day Red Centre to Gold Coast Trial, headed by organiser and former rally competitor Philip Bernadou, former Australian Rally Champion Bob Watson, vastly experienced rally administrator Tom Snooks and leading rally navigator Phil Rainer.

# Classic Outback Trial Concept:

COT will be an outback style event similar to the traditional Round Australia trials and the recent Red Centre to Gold Coast Trial, but with shorter days of competition, less transport running, easier service crew roads and increased social activity each night. There will be no overnight legs. The event will spend two successive nights in each of three NSW outback towns, simplifying servicing and reducing service crew travel.

Repco Rally Australia chairman Garry Connelly and the organisers of 2009 Repco Rally Australia have warmly welcomed the Classic Outback Trial as part of the Rally Australia celebrations. The concept of a round Australia type event for historic rally cars travelling over long outback sections contrasts well with the spectacle of the world's fastest rally cars tackling the relatively short special stages of Repco Rally Australia.

The event will link up with Repco Rally Australia in the Kyogle area of northern NSW, where COT competitors will compete over several of the RRA competitive stages. COT competitors will also participate in the RRA Super Special Stage to be run around the streets of Murwillumbah on the Friday night.

The COT will finish on Saturday September 5 with a podium ceremony in the WRC service park area. This will be followed by a presentation function in Tweed Heads, where all competitors will be housed in the hotel where the function will take place.

#### Classic Outback Tour

Running alongside the Trial and sharing the same overnight stops will be the Classic Outback Tour, open to any road registered vehicle and without the requirement for roll over protection or other special rally modifications. The concept of the Tour is to allow competitors to mix with the Trial competitors, experience exciting outback areas on good roads, visit Trial control points where appropriate and...

... enjoy the interaction with Repco Rally Australia. Older and classic touring cars will be suited to the Tour, although there will be a significant percentage of first class gravel roads to be covered. Tour competitors will have the option of tackling regularity and straightforward navigational sections.

#### Further RRA Benefits

As well as competition over the RRA stages, COT competitors will be admitted free to watch the WRC cars compete on the Super Special stage, with special seating allocated. On Sunday September 6, the final day of RRA competition, COT competitors will have a choice of joining a corporate hospitality location in the forest to see the WRC cars in action (at personal cost), or witness the displays and events of Speed on Tweed in Murwillumbah, which is also part of the RRA festivities.

Don't miss the Classic Outback Trial or Tour. Repco Rally Australia will only be held in Australia every two years, and with combination of RRA, COT and the Speed on Tweed festival, the 2009 event will be a rare opportunity to be at the hub of motor sport in Australia.



# **EVENT CALENDAR**

## Sunday August 30 - Forbes

- Documentation
- Scrutiny
- Welcome function

# Monday Aug 31 - Forbes

 First day of competition, loop around Condobolin

## Tuesday Sept 1 - Coonabarabran

Second day of competition

# Wednesday Sept 2 - Coonabarabran

Third day of competition

## Thursday Sept3 - Casino

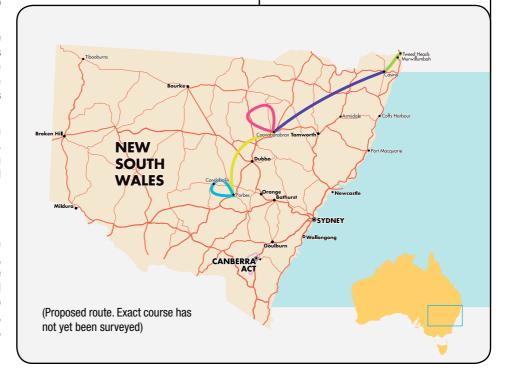
Fourth day of competition

#### Friday Sept 4 - Tweed Heads

- Fifth day of competition including:
  - > 1 WRC Special Stage
  - > Super Special Stage

#### Saturday Sept 5 - Tweed Heads

- Final day of competition including:
  - > 2 WRC Special Stages
  - > Presentation function





NEWSLETTER #01 - PAGE 2 CLASSIC OUTBACK TRIAL JANUARY 2009

#### Vehicles Eligible

Vehicles eligible for the COT (subject to CAMS approval) will be:

- > Historic Rally Cars built prior to 1981
- > Classic Rally Cars built prior to 1983
- > Production Rally Cars built prior to 1996
- Station wagon-type Recreational Four Wheel Drive vehicles made prior to 1990, including Turbo Diesel models.

Four wheel drive and turbocharged cars are not eligible to compete.

## Entry Fees

Entry fees for the Trial is \$3,500 and for the Tour \$1,500 inclusive of GST. To get the ball rolling and to guarantee your entry in the event, a holding deposit of \$1,000 is required and is totally refundable should for any reason the event not proceed.

Getting in early will also bring its benefits. Our use of several of the actual stages of the WRC – including the public Superstage – is an opportunity limited to a specific number of vehicles in order to preserve road conditions and those who place their holding deposit by the 15 February are guaranteed a start on these stages.

#### Have you sent off your deposit?

Due to the Christmas and New Year break the organisers have decided to make our final decision regarding the future of the event mid February. So if you are considering being part of the event, please submit your deposit ASAP. If we do not receive sufficient interest, all deposits will be refunded and the event will be cancelled.

#### First Survey Run Completed

The first survey around Forbes and Condobolin of the Classic Outback Trial was conducted between Christmas and New Year. The assistance and enthusiasm from the local community has been fantastic and we have been welcomed through many property front gates.

The City of Forbes, which is situated on the Newal Highway approximatly 700km from Melbourne and 400km from Sydney, is very enthusiastic about having the event commencing in their town.

The annual "Condo 750" 4WD off road event is again being conducted in April and several of the "easier" sections will make up some of the stages for day 1.

The second day of competition will head to Coonabarabran and several competitive sections will be run on a 40,000 acre property in the centre of NSW.

The next survey is due to be conducted at the end of February

### Event Sponsorship

The Classic Outback Trial 2009 presents a raft of unique sponsorship and joint marketing opportunities to a national and potentially international audience.

As well as normal event media coverage there will be extra media interest from the link to Repco Rally Australia, both nationally and in the overnight stopovers on regional TV. Additional pre-event coverage opportunities will be through RRA related releases, possible TV coverage, spectator exposure on RRA stages and exposure on the Super Special stage.

As well as this exposure, the Trial offers considerable scope to stage product promotions in conjunction with the event, whether pre-event brand marketing or specific retail or corporate activities at the event's overnight stops.

Sponsorship may be in the form of cash, goods and services, or any combination of both.

The possibility that our own Chris Atkinson will be driving a Citroen in RRA will create enormous national media interest.

# CLASSIC OUTBACK TRIAL

#### Website

The COT website should be up and running by the end of January and will post all accommodation details and will keep you up to date with all the latest news. We will email all those that have registered their interest as soon as it is operating.

## Charity Partner: Frontier Services

The Classic Outback Trial 2009 has formed a charity partnership with Frontier Services, an organisation originated by the Rev John Flynn of Royal Flying Doctor Services fame to provide a 'mantle of safety' for those in the Outback.

Frontier Services has provided healthcare, counseling, family support, and aged care in Outback areas of Australia for over 90 years and is a perfect partner for the event. Frontier Services will use the Trial to raise its profile in big city areas, and has some exciting ideas to bring to the Classic Outback Trial 2009.

Frontier Services



